

For immediate release

Jacynthe Côté joins the Board of Directors of Transcontinental Inc.

Montreal, March 10, 2016 – Transcontinental Inc. (TSX: TCL.A TCL.B) is pleased to announce that Ms. Jacynthe Côté is joining the Corporation's Board of Directors. Ms. Côté is a corporate director with close to 30 years of business experience, mainly at Rio Tinto Alcan, the global leader in aluminum.

"It is with great pride that I welcome Ms. Jacynthe Côté to the Board of Directors of Transcontinental Inc.," said Isabelle Marcoux, Chair of the Board of Directors. "I am convinced that her extensive experience at the executive level of a manufacturing company will contribute to the growth of TC Transcontinental, particularly from a strategic standpoint. In addition, thanks to her solid international background, she will be able to support our transformation efforts."

Jacynthe Côté was President and Chief Executive Officer of Rio Tinto Alcan from 2009 to 2014. Previously, she served as President and Chief Executive Officer of Rio Tinto Alcan's Primary Metal business group, following Rio Tinto's acquisition of Alcan Inc. in October 2007. She joined Alcan in 1988 and held various management positions over the years. Ms. Côté holds a bachelor's degree in chemistry from Université Laval in Québec City. She joined the boards of the Royal Bank of Canada and Finning International in 2014, and the board of Suncor Energy in 2015. She is a member of the advisory boards of the Montreal Neurological Institute and Hospital and the McGill-HEC Montréal EMBA. She also serves on the boards of directors of Allô Prof and the École des Hautes Études Commerciales de Montréal.

About TC Transcontinental

Canada's largest printer, with operations in print, flexible packaging, publishing and digital media, TC Transcontinental's mission is to create products and services that allow businesses to attract, reach and retain their target customers.

Respect, teamwork, performance and innovation are strong values held by the Corporation and its employees. The Corporation's commitment to all stakeholders is to pursue its business and philanthropic activities in a responsible manner.

Transcontinental Inc. (TSX: TCL.A TCL.B), known as TC Transcontinental, has over 8,000 employees in Canada and the United States, and revenues of C\$2.0 billion in 2015. Website www.tc.tc

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