

*For Immediate Release***TC Transcontinental recognized as a leader in sustainability by Canopy**

**Montreal, September 26, 2013** – The environmental non-government organization Canopy recently published “North America's 2013 Green Print Leadership Report,” an important and original reference work for the print market. Canopy's report recognizes the leading role TC Transcontinental plays among major North American printers through its effort and commitment towards sustainable development initiatives.

Canopy based its ranking on a survey of the corporate environmental and sustainability practices of 36 printers. It named TC Transcontinental the Leader in the category of “100,000 tons of paper or more per year” due to the Corporation's strong paper purchasing policy and practical implementation, transparent reporting of sustainable development and active engagement to support forest conservation solutions.

“We are proud of this public recognition from an organization we admire,” said François Olivier, President and Chief Executive Officer of TC Transcontinental. “It is clear that our success is the result of team work and that we will continue to maintain our commitment to sustainability. We will accomplish this by prioritizing our four pillars – customers, employees, shareholders and communities – who, are the most important to us, given the current context in which we operate and the future longevity of the Corporation.”

TC Transcontinental introduced its first environmental policy more than 20 years ago and pursues its sustainability efforts unabated. It has won many awards for responsible corporate citizenship, including being named one of Canada's Best 50 Corporate Citizens in 2013 and receiving Canopy's Ancient Forest Friendly Award in 2012. Furthermore, the Corporation is currently reviewing its three-year sustainability plan and will be revealing it in early 2014.

**About TC Transcontinental**

Largest printer and leading provider of media and marketing activation solutions in Canada, TC Transcontinental creates products and services that allow businesses to attract, reach and retain their target customers. The Corporation specializes in print and digital media, the production of magazines, newspapers, books and custom content, mass and personalized marketing, interactive and mobile applications, TV production and door-to-door distribution.

Transcontinental Inc. (TSX: TCL.A, TCL.B, TCL.PR.D), known by the brands TC Transcontinental, TC Media and TC Transcontinental Printing, has approximately 9,500 employees in Canada and the United States, and reported revenues of C\$2.1 billion in 2012. Website [www.tc.tc](http://www.tc.tc).

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